



Smartsign Introduction

February 2018

With Smartsign your screens come alive

Smartsign application areas

Digital Signage by Smartsign offers close to infinite possibilities and we operate in many different industries.



**CORPORATE
COMMUNICATION**



RETAIL



HOTEL



HEALTHCARE



RESTAURANT



TRANSPORTATION



EDUCATION



**PUBLIC
ENVIRONMENT**

Briefly about Smartsign

Smartsign was founded in Sweden in 1998 developing software for Digital Signage. Since then Smartsign has successfully deployed state-of-the-art Digital Signage solutions for customers in most business areas across the globe. As of today Smartsign employs dedicated staffs in Sweden, Europe, the Middle East and Australia. Smartsign serves over 30 nations worldwide and has become one of the most wanted software in the industry.

How to succeed with Digital Signage

1. PREPARATION

Do your homework and draft a vision. Signage can be used in so many ways. It's important to understand your communication needs. Clear, realistic and the right content at the right time.

2. PURPOSE

What's the purpose of the screens? Find the purpose and make sure the screens are planned and installed at the right place.

3. OWNERSHIP

To be able to use the solution in an optimal way it's important to understand it and all the possibilities you have by using it.

4. CONTENT

What kind of content is to be shown? Who is creating the content? Content is the most important part of the signage solution. Make sure the content is new, interesting and targeted.



Smartsign Key Selling Points

Getting started shouldn't be hard and complicated, therefore the Smartsign software is developed with the user firmly occupying the driver's seat. Smartsign lets you easily publish great communication from anywhere in the world.

SIMPLICITY

Smartsign is easy to use. Get started quickly and without fuss. You will be up and running within minutes.

Smartsign supports most common formats as well as the majority of screens and devices. Start designing with your own corporate identity together with premade templates or begin designing from scratch.

FLEXIBILITY

SCALABILITY

Start small, go big. Or start big and go even bigger. Smartsign will adapt without a glitch.

Smartsign can be used and accessed from anywhere in the world. Publishing can be scheduled for ultimate freedom.

ACCESSIBILITY

SUPPORTABILITY

Help is on the way. Smartsign has always had free support and free online training sessions.

Smartsign Supported Hardware

The Smartsign software is compatible with most screen brands out there. You can find more detailed specifications of supported models from each brand at our website smartsignmanager.com

SMART SCREEN PLAYERS

SAMSUNG

Samsung Tizen

Samsungs latest open-source Linux based mobile operating system.

LG webOS

Linux kernel-based multitasking operating system for all LG devices.



NEC

NEC OPS

NEC Open Pluggable Specification with Android mobile operating system.

Philips Android

Philips uses Android the latest mobile operating system developed by Google.

PHILIPS

Panasonic

Panasonic Android

Panasonic uses Android the latest mobile operating system developed by Google.

EXTERNAL PLAYERS



Qbic Tech

Qbic Technology Player with Android system.

Windows PC

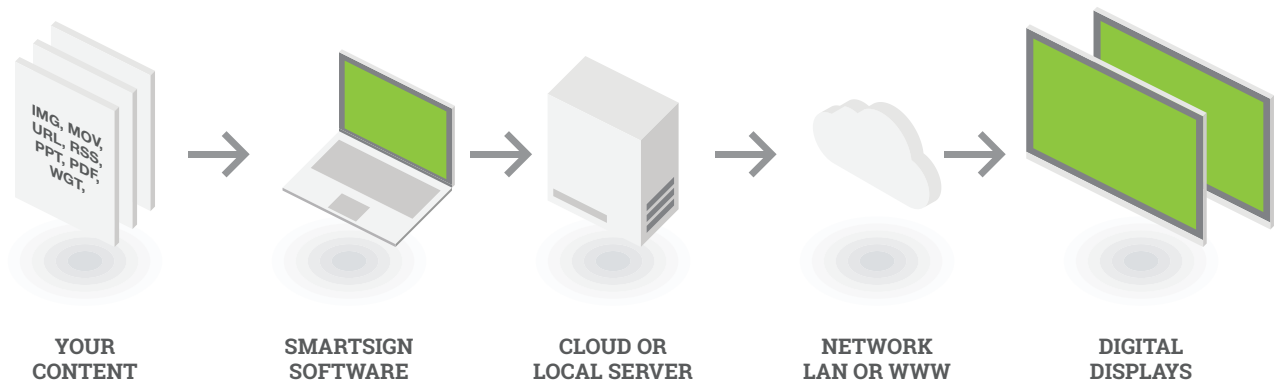
Standard PC and Microsoft Windows system.





The Smartsign workflow

Easily schedule your communication, messages and offers. Quickly change your content with support for the most common formats. Have full control of your information centrally or locally in your browser.



Smartsign supported formats

Images	PNG, JPG, JPEG, BMP, TIF and GIF
Video	MP4, MOV H264, MPG, MPEG, MPEG1, MPEG2, MPEG4, WMV, AVI, VOB, MKV and FLV
PowerPoint	PPTX, PPT, PPSX, PPS
Word	DOCX, DOC
Excel	XLSX, XLS
Adobe	PDF
Streaming	Any URL stream. Playback support dependent on device.
URL	Snapshot and Live with several configuration options available.
Audio	MP3, AAC, AC3, FLAC, MP3, OGG, WAV, WMA and XM
RSS	RSS 2.0, ATOM 1.0

Get your message through.

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